



MISSOURI WATER AND WASTEWATER CONFERENCE

2215 Missouri Blvd., Suite G
Jefferson City, Missouri 65109-4761
Telephone: 573/761-0376
Fax: 573/761-5544

To: MWWC Associate Member
From: Leah D. Edler, Office Manager
RE: Newsletter Advertising

Thank you for your interest in the Missouri Water and Wastewater Conference through advertising in the *MWWC Main Lines*. The Conference has tried to keep the overall cost of operation to a minimum and has in turn passed these savings on to our advertisers. The rates and maximum sizes for black and white advertising are as follows:

1/2 Page	approx. 4 1/2" x 3 5/8"	\$120 per issue (\$480/year)
1/4 Page	approx. 4 1/2" x 1 5/8"	\$60 per issue (\$240/ year)
Business Card	(3 1/2" x 2")(Black & White Only)	\$30 per issue (\$120/year)

Please send the advertisement to leahmwwc@earthlink.net or on cd. The exact size of ad and position may vary from issue to issue according to content of newsletter and postal requirements. Also, please note that we will not be offering advertising on the front page or have any advertiser assigned to the back page.

The schedule for publication is as follows:

PRE-SECTION NEWSLETTER			
Deadline for submitting advertisements	February 10	Mail to members	approx. March 2
POST-SECTION NEWSLETTER			
Deadline for submitting advertisements	May 8	Mail to members	approx. May 27
PRE-ANNUAL NEWSLETTER			
Deadline for submitting advertisements	July 18	Mail to members	approx. Aug. 12
POST-ANNUAL NEWSLETTER			
Deadline for submitting advertisements	October 17	Mail to members	approx. Nov. 15

----- MWWC, 2215 Missouri Blvd., Suite G, Jefferson City, MO 65109-4761; Fax 573/761-5544 -----

Company Name: _____ Contact Name: _____

Company Address, City, State, & Zip: _____

Telephone #: _____ Fax #: _____ E-mail: _____

Size of Advertisement: _____

Publications Advertisement to appear in:

Pre-Section Newsletter Post-Section Newsletter Pre-Annual Newsletter Post-Annual Newsletter

Method of Payment: Check or Money Order Credit Card (Circle One) Master Card Visa

Expiration Date (required) ____/____ Account Number _____

Please Sign Here for CC: _____ Date: _____

Amount of Payment Enclosed _____